

UK Insurance Case Study

WEB REPORTING AND ANALYTICS DATA WAREHOUSE

The Challenge

To develop a SAS Data Warehouse with an interactive, web-based, customer focussed management information tool for large corporate clients to understand and manage the health and wellbeing of their workforce.

The Solution

The B2B hosted solution would use SAS analytics to generate lifestyle risk visualisations and reports. Data would be sourced from XML feeds refreshing a Reporting Data Warehouse encompassing scheduled batch control mechanisms. The technologies used were SAS/Integration Technologies with a bespoke Web portal.

The Results

The interactive reporting interface of the web-based solution enables users to select custom reports on the current wellbeing of their workforce. It also enables users to predict the outcome of implementing a series of recommendations to improve the health of the workforce, and visually display the effects of changes through animated custom built graphics.

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